



MUDGEE REGION TOURISM

Board Recruitment 2024

About

Multi award-winning Mudgee Region Tourism is seeking voluntary skills-based Directors with a strong passion for destination tourism for a three-year term, to support and lead local tourism industry initiatives.

Mudgee Region Tourism is a not-for-profit organisation jointly funded by its members and Mid-Western Regional Council. Whilst it is not essential for Directors to work within the tourism industry, to be eligible for appointment you must be or become a financial member of the organisation prior to application.

Objectives

The role of the Board is to act on behalf of all Mudgee Region Tourism members and sponsors to govern the organisation to achieve its mission, strategic goals and objectives within the law and its own constitution, governance rules and policies. The Board of Directors works closely with the Chief Operating Officer.

Responsibilities

Strategy

Board of Directors should contribute to the development of the organisation's strategy as well as the strategic direction of tourism in the wider Mudgee Region.

Performance

Board of Directors should monitor the performance of the organisation's management regarding meeting agreed goals and objectives. As a member of the board, you are also responsible for ensuring appropriate leadership succession plans are in place.

Risk

Board of Directors should ensure they are satisfied that the financial information is accurate, and that financial controls and systems of risk management are robust and defensible.

Marketing

Board of Directors are responsible for reviewing and approving the annual marketing plan to ensure a fit with the overall strategic direction and any changes in tourism drivers.

People

Board of Directors are responsible for determining appropriate levels of remuneration for the organisation's senior management and ensure staffing structure is accurate.

Stakeholders

Board of Directors are expected to understand and consider the views, needs and expectations of all stakeholder groups and ensure that the organisation performs accordingly.

Board Selection Criteria

To be eligible for Board appointment you must be a current financial member of Mudgee Region Tourism.

The Board meets at minimum six occasions within the calendar year, generally on the third Thursday of the month at 3.30pm in Council Chambers (an annual schedule of general meetings will be issued in advance).

Board Directors are also encouraged and expected to attend Mudgee Region Tourism events and tourism related activity whenever possible.

To apply for Board appointment, nominees must outline, in writing, their demonstrated experience and understanding of the following key selection criteria areas in the private and/or not-for-profit sectors, and preferably in respect of tourism:

- Corporate governance
- Business and financial management in the private and/or not-for-profit sectors
- Technology, particularly in respect of regional tourism
- Marketing and promotion
- Regional economic + tourism development
- Mudgee Region Tourism's strategic plan
- Local community tourism, including sporting and cultural activities
- Legal background and experience
- Possess advantageous connections in the tourism industry, media or other fields that may benefit the organisation

Please note that as a skills-based Board member you are not required to have experience in all the above areas, but you must still address each of the above selection criteria in your application to the best of your ability.

Other information

Selection process

- An independent Director Selection Board Sub-Committee consisting of representatives outlined in the Mudgee Region Tourism Constitution will be appointed to arrange interviews for shortlisted candidates and recommend Board Directors for endorsement.
- The Director Selection Board Sub-Committee will present recommendations to fill the casual vacancy at the MRT Board February '24 Board Meeting. Appointment as a Board Director will be presented at the November '24 AGM to secure endorsement.

Applications

All enquiries to be submitted by email to Diana Sykes, Mudgee Region Tourism Board Director:
diana@marketingmethods.com.au

Written applications to be submitted by email:

MRTBoardRecruiting@midwestern.nsw.gov.au by 5.00pm on Friday, 09 February 2024

Please include two Referees in your application.

Membership and Prospectus

<https://assets.visitmudgeeregion.com.au/images/MRT-Prospectus-2023-2024-EV.pdf>

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